

**Estonian Academy of Music and Theatre
Continuing Education Centre**

MAPSI

Managing Art Projects with Societal Impact

Managing Art Projects with Societal Impact (MAPSI) e-course

Lecturer: Kaari Kiitsak-Prikk, PhD
Volume: 5 ECTS
Time: March - June 2021
Format: e-course in *Moodle* platform
Fee: 275€
Participants: 5

Registration for the course until February 19, 2021 by e-mail: tkk@eamt.ee

Aim of the course: to deepen the understanding on the specificities relating to the managing the art's societal impact.

Content: The course is built on MAPSI study book (e-format), video lectures, online presentations, individual online assignments, case analysis.

The course covers the following topics:

- Perspectives and dimensions of the societal impact of arts
- Policy, art and societal impact
- Ethics and responsibilities of cultural managers
- Project management in the arts
- Leadership in art projects
- Evaluating the societal impact of art projects
- Application of theoretical knowledge to real life case analysis

Learning outcomes: The student:

1. Has in depth overview of different perspectives on managing arts projects with societal impact.
1. Is able to discuss Social and economic impacts of arts in detail.
2. Understands the context of several theoretical approaches and empirical contexts of the subject.

3. Knows the specificities of managing art projects with societal impact compared to regular management.
4. Is able to analyse and use both practical examples as well as theoretical tools to approach managing art projects with social impact in advanced methods.
5. Is able to comprehend and analyze the theoretical and pragmatic problems relating to art projects that aim for societal impact.
6. Knows the factors and measures relevant for success in the context of societal impact of art projects.
7. The student is able to apply the conceptual and practical tools necessary to analyze, develop and manage projects on the context of art projects with societal impact.

Assessment:

1. Online Assignments
2. Case analysis as individual work

Assessment on pass/fail scale.

Each lecture is 10% - forming 60% of the final result. The final case analysis is 40% making total of 100% of which at least 51% has to be passed. However, if you fail to submit an assignment you are considered to have left the course. Submission of each assignment is mandatory to pass the whole course.

Contact:

Kaari Kiitsak-Prikk

Head of Studies, lecturer

[Cultural Management MA programme](#)

Eesti Muusika- ja Teatriakadeemia

Kaari.kiitsak-prikk@eamt.ee